

BrainAbility

BETTER BRAIN. BETTER TEAM. BETTER BUSINESS.



Cognitive Skills = Organisational Performance

HOW COGNITIVE SKILLS INFLUENCE ORGANISATIONAL PERFORMANCE

Strong Cognitive Skills makes us faster, smarter and better.

As organisations, we mostly employ people at an age where they perform at their cognitive peak - when they are young and actively investing in their brains on a daily basis.

We find that these individuals whom had once been eager, willing, wanting and showed potential to be future succession candidates, often result in:

- Average performers
- Negative towards change
- Battle to keep up
- Need to be supervised

What is the general response to the position of non-performance? More standard job- or industry related training, with very little or no real measurable long term impact in the workplace.

please turn over...

BrainRx Overview:

- Over 35 years of research and represented in 47 countries in the world.
- Validated:
 - Under-pinned by formal research
 - Dedicated International Research Institution
 - More than 100 whitepaper studies
 - More than 100 000 students
- Easy to understand.
- Positive and constructive.
- Pre- and Post training Assessments.
- Trademarked training methodology.
- One-on-One.
- Foundation for increased performance.

An investment in Cognitive Brain Training results in real, measurable future value in your current employees.

please turn over...



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INTERNATIONALLY RESEARCHED AND VALIDATED COGNITIVE TESTING.

COGNITIVE ASSESSMENT AND DEVELOPMENT ORGANISATION

BrainAbility

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At BrainAbility, we address this differently.

WE FOCUS ON THE COGNITIVE BRAIN: Train the brain, get smarter and perform better.

Sharper mental skills enhance every area of life at every stage of life.

How will individual- and team performance change should you have a smarter, faster team -

- Remembering better
- Adapting to change easier and
- Staying on task much longer

Our Business

Neuroplasticity: About Your Brain

Improved cognitive brain function **WILL** improve individual- and team performance.

It is time - we have to recognise the value of investing in SMART, because AN INVESTMENT IN SMART IS A SMART INVESTMENT.

BrainAbility - the only proven Brain Coaching and Development for a sustained future.



BrainAbility™

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